

# CHROMOGENIC CULTURE MEDIA FOR FOOD INDUSTRY & WATER TESTING

**CHRO Magar™**  
The Chromogenic Media Pioneer



## SOLUTIONS FOR WATER TESTING

**CHROMagar™ E.coli** For detection and enumeration of *E. coli*

<i>E. coli</i> Blue	<b>Gram (+) bacteria</b> Inhibited
	<b>Other gram (-) bacteria</b> Colorless

**CHROMagar™ Liquid ECC** For the simultaneous detection and enumeration of *E. coli* and other coliforms in water samples

**SENSITIVITY** 99%<sup>13</sup> **SPECIFICITY** 96%<sup>13</sup>

<i>E. coli</i> Blue	Other coliform bacteria Purple
	Other gram (-) bacteria Colorless or inhibited

**CHROMagar™ Pseudomonas** For isolation and detection of *Pseudomonas* species

<i>Pseudomonas</i> including <i>P. aeruginosa</i> Blue-green	<b>Other gram (-)</b> Mauve-violet or inhibited
	<b>Gram (+) bacteria</b> Mostly inhibited

**EXCLUSIVE CHROMagar™ ECC** For the simultaneous detection and enumeration of *E. coli* and other coliforms

<i>E. coli</i> Blue	<b>Other bacteria</b> Colorless or inhibited
	<b>Other coliforms</b> Mauve

**AquaCHROM™ ECC** For presence/absence of *E. coli* and coliforms in water samples

100 ml water samples.  
It can be used in **two ways**:

- 1 Presence or absence determined by staining the culture medium.
- 2 MPN method, which measures the bacterial load.

**SENSITIVITY** ≈100%<sup>14</sup> **SPECIFICITY** ≈100%<sup>14</sup>

**AOAC**  
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<i>E. coli</i> Blue to green	<b>Other coliforms</b> Yellow
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**CHROMagar™ P.aeruginosa** For detection of *Pseudomonas aeruginosa* in water samples

**COMING SOON**

<i>P. aeruginosa</i> Red	<b>Other gram (-)</b> Colorless or inhibited
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## SOLUTIONS FOR FOOD INDUSTRY

**EXCLUSIVE CHROMagar™ C.perfringens** For isolation and differentiation of *Clostridium perfringens*

**SENSITIVITY** ≈100%<sup>11</sup> **SPECIFICITY** ≈100%<sup>11</sup>

<i>Clostridium perfringens</i> Orange	<b>Other bacteria</b> Blue, metallic blue or inhibited
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**CHROMagar™ Enterobacteria** For detection and enumeration of *Enterobacteriaceae*

**SENSITIVITY** ≈100%<sup>12</sup> **SPECIFICITY** ≈100%<sup>12</sup>

<i>E. coli</i> Blue with/without blue halo	<b>Other enterobacteriaceae</b> Pink to red
<i>Proteus</i> Red with swarming	<b>Other bacteria</b> Inhibited

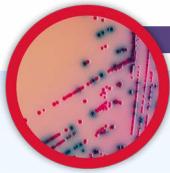


## SOLUTIONS FOR FOOD INDUSTRY

### Rambach™ Agar

For detection and isolation of *Salmonella* species

**SENSITIVITY** 93,9%<sup>1</sup>



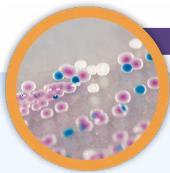
*Salmonella*  
Red

Coliforms  
Blue, violet

### CHROMagar™ Vibrio

For isolation and detection of *V. parahaemolyticus*, *V. vulnificus* and *V. cholerae*

**SENSITIVITY** ≈100%<sup>3</sup>



*V. parahaemolyticus*  
Mauve  
*V. alginolyticus*  
Colourless

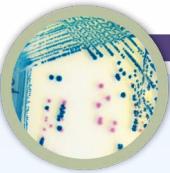
*V. vulnificus / V. cholerae*  
Green blue to turquoise blue

EXCLUSIVE

### CHROMagar™ Y.enterocolitica

For detection and differentiation of pathogenic *Yersinia enterocolitica*

**SENSITIVITY** ≈100%<sup>5</sup> **SPECIFICITY** 99%<sup>5</sup> **CE** **IVD**



Pathogenic *Y. enterocolitica*  
Mauve

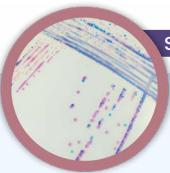
Non-pathogenic *Y. enterocolitica* and other bacteria  
Inhibited, limited growth or metallic blue

EXCLUSIVE

### CHROMagar™ Staph aureus

For isolation and direct differentiation of *Staphylococcus aureus*

**SENSITIVITY** 95,4%<sup>6</sup> **SPECIFICITY** 99,4%<sup>6</sup> **CE** **IVD**



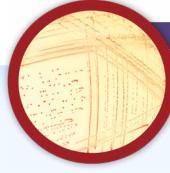
*Staphylococcus aureus*  
Pink to mauve

Other bacteria  
Colorless, blue or inhibited

### CHROMagar™ Campylobacter

For detection, differentiation and enumeration of thermotolerant *Campylobacter*

**SENSITIVITY** ≈100%<sup>8</sup> **SPECIFICITY** 94%<sup>8</sup> **CE** **IVD**



*Campylobacter jejuni*, *C. coli*, *C. lari*  
Red

Other bacteria  
Blue or inhibited

### CHROMagar™ B.cereus

For detection and enumeration of *Bacillus cereus* group

**SENSITIVITY** ≈100%<sup>10</sup> **SPECIFICITY** ≈100%<sup>10</sup>



*Bacillus cereus* group  
Blue with white halo

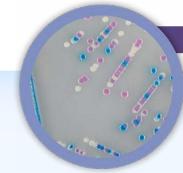
Gram (-) bacteria, yeast and moulds  
Inhibited

Other *Bacillus*  
Blue, colorless or inhibited

### CHROMagar™ O157

For the selective isolation and differentiation of *E. coli* O157

**SENSITIVITY** 89%<sup>2</sup>



*E. coli* O157  
Mauve

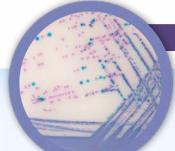
Other bacteria  
Metallic blue, colorless or inhibited

### RambaQUICK™ Salmonella Method

#### CHROMagar™ Salmonella Plus

For detection and isolation of *Salmonella* species including lactose positive *Salmonella*

**SENSITIVITY** 89%<sup>4</sup>



*Salmonella*  
Mauve

Coliforms  
Blue

*E. coli*  
Colorless



EXCLUSIVE

#### RambaQUICK™ Salmonella

To enhance sensitivity in the detection of *Salmonella* species, including *S. Typhi*, *S. Paratyphi*, and lactose-positive strains

### CHROMagar™ STEC

For detection of Shiga toxin-producing *E. coli* (STEC)



**SENSITIVITY** 91,4%<sup>7</sup>

**SPECIFICITY** 86,7%<sup>7</sup> **CE** **IVD**

Most common STEC serotypes  
Mauve

Other *enterobacteriaceae*  
Colorless, blue or inhibited

### CHROMagar™ Listeria Method

#### CHROMagar™ Listeria

For detection, differentiation, enumeration and confirmation of *Listeria monocytogenes* from other bacteria



**SENSITIVITY** ≈100%<sup>9</sup> **SPECIFICITY** ≈100%<sup>9</sup>

*L. monocytogenes*  
Blue, diameter less than 3 mm, regular and white halo



EXCLUSIVE

#### CHROMagar™ Identification Listeria

For confirmation of positive samples from CHROMagar™ Listeria



*L. monocytogenes*  
Pink with a white halo

*L. ivanovii*  
Colorless with white halo

*L. innocua*  
Pink without halo

<sup>1</sup> Gruenewald, R. et al. 1991. J.C.M. 29: 2354-2356. <sup>2</sup> Bettelheim, 1998. J. Appl. Microbiol. <sup>3</sup> Di Ponto et al., 2010. Food Control. <sup>4</sup> de Beaumont et al. 2006. ECCMID. <sup>5</sup> Renaud et al., 2013. J. Clin. Microbiol. <sup>6</sup> Gaillot et al., 2000. J. Clin. Microbiol. <sup>7</sup> Gouali et al., 2013. Eur. J. Clin. Microbiol. <sup>8</sup> Bensersa-Nedjar et al., 2017. RICAL. <sup>9</sup> CHROMagar Listeria Method Validation Report, 2003. <sup>10</sup> Enumeration medium of presumptive *Bacillus cereus*, Report, 2011. Adria Normandie. <sup>11</sup> Hustà et al., 2020. Anaerobe. <sup>12</sup> CHROMagar Enterobacteria for enumeration, 2018. Laboratoire de Touraine. <sup>13</sup> Ho & Tam et al., 1997. Wat. Sci. Tech. <sup>14</sup> Lerner et al., 2013. ASM.