are the most common water bacteriological contamination indicators.

Thus, worldwide regulations impose their detection (presence/absence tests) and the cfu numeration.

E. coli, Enterococci and Coliforms

We at CHROMagar<sup>TM</sup>, have developed a complete range of tools, based on our pioneering technology of chromogenic culture media. While maintaining the highest standards of flexibility, simplicity and accuracy, each of these products has been designed to target a specific need.

AquaCHROM<sup>TM</sup> **ECC** is in powder form to be dissolved in the 100 mL water sample, turning to different colours depending on the contaminating bacteria. CHROMagar<sup>TM</sup> **Liquid ECC**, is a chromogenic broth used to impregnate a pad within the membrane filtration technique. And, CHROMagar<sup>TM</sup> **ECC** and CHROMagar<sup>TM</sup> **E.coli**, more classical, agar based chromogenic media, with unmatched colony colour contrast.





Ask your local distributor for more information



www.CHROMagar.com

CHROMagar, 4 place du 18 juin 1940 75006 Paris, FRANCE for more information about our products, please refer to our website / Technical Documents.

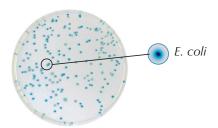


CHROMagar™ Solutions
For Water Testing



# Detection & Enumeration of E. coli

## CHROMagar™ **E.coli**





**Enhanced blue colony colour** 

Presence/Absence Test in 100 mL sample *E. coli* & Coliforms

#### AquaCHROM™ **ECC**







# No need of UV lamp!

Species differentiation is based on the use of chromogens (not fluorogene).



Coliforms

This culture medium has been also designed for tests in areas where incubators are not available. The incubation could be carried out at room temperature (longer incubation) and results are read under daylight. Simple method!

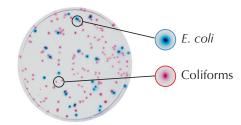


#### Simple method!

- Add the pre-weighed dose of AquaCHROM<sup>TM</sup> to a 100 mL water sample.
- Shake.
- Incubate at 35-37 °C for 18-24h.

Detection & Enumeration of *E. coli* & Coliforms

## CHROMagar™ **ECC**

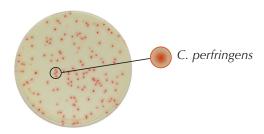




High contrast colony colour

Isolation and direct differentiation of Clostridium perfringens

## CHROMagar™ **C.perfringens**

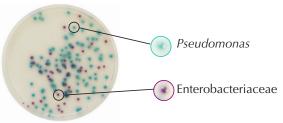




Intense colour without diffusion

Detection of Pseudomonas species

## CHROMagar™ **Pseudomonas**

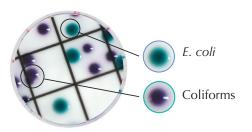




Easy to read

Detection and Enumeration of *E. coli* & Coliforms

#### CHROMagar™ Liquid ECC





#### Flexible Method!

- To be used in broth form (without agar) within the water filtration technique.
- Prepare the exact quantity of broth you desire.



#### Only 2 mL of broth/test!

Frices Up to 2500 tests/pack!